

Boris Bouattit

Digital project manager



Infos

Swiss
28 y.o – 03.11.1994
Driving license
Chemin de la Pontaise 14, 1018 Lausanne
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Languages

French	Mother tongue
English	Fluent (C1)
German	Good skills (B1-B2)

Softwares & IT

MS Office	
Powerpoint	Expert
Word	Advanced
Excel	Advanced

Suite Adobe	
Premiere Pro	Expert
Lightroom	Advanced
Indesign	Good knowledge
Photoshop	Good knowledge

CMS & Programmation	
Typo3	Advanced
Wix	Advanced
Wordpress	Good knowledge
HTML&CSS	Basic
SQL	Beginner

Accounting	
Abacus	Advanced
Winbiz salaire	Beginner

Interests

Entrepreneurship
Volunteering
Video
Surf & Snowboard

References

Jacky Delapierre – Athletissima CEO
+41 79 210 24 37

Olivier Delapierre – Athletissima COO
+41 78 802 63 49

Annaïk Zuber – Yadlo Festival president
+41 79 365 29 40

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www.borisbouattit.com
or by scanning the QR code.



KAVEA SA

February 2023 – Today



Platform manager – 50%

- Management of a video streaming platform.
- Management of developers and technical partners.
- Work on UX & UI.
- Implementation of new features.

ATHLETISSIMA

February 2019 – December 2022



Digital manager – 80%

- Website management, work on the UX/UI, implementation of the digital visibility of partners and coordination with other sectors.
- Social media management and implementation of paid advertisement. → 300 posts and 140 videos produced.
- Creation and implementation of the digital communication strategy, planning and follow-up of the content realization.
- Digital activation of partnerships with over 25 sponsors, including UBS, Omega, Romande Energie, Vaudoise Assurance, Swiss Air Lines, Gaz Energie, Worlds Athletics, Swiss Athletics, Nike, CIO, BMW, Le Gruyère AOP, Migros et Loterie Romande.
- IT support and help in the digitalization of other sectors.
- Management of more than 10 volunteers and collaborators during the Athletissima week.
- Press conferences organization and events for partners.

YADLO

September 2020 – December 2022



Communication manager - Volunteer

- Member of the management committee of Yadlo festival. We welcome more than 5'000 participants over three days.
- Management of the communication department, with more than 8 volunteers all year round.

HEC LAUSANNE

September 2013 – July 2017



Bachelor in management, Lausanne University